



INDUSTRY CLINIC PROGRAM



*Live Problem Solving,
Through Creative And Critical Thinking*

Our success lies in using an Indigenously Designed Scientific - Creative Approach, Cutting Edge Pedagogy i.e. Nano Learning, Gamified Workshops, Experiential Learning; Hyper Personalized Mentorship - Hand Holding, and Delivering Tangible Outcomes in a Stipulated Time Frame

WHY DESIGN CLINIC?

The Clinic approach helps in the *Holistic Diagnosis* of Situations, Challenges and Possibilities.

Generate an *Inclusive Prescription* through iterations using the latest tools, techniques, and business approaches.



DIAGNOSIS THROUGH

1. System & Scenario Mapping
2. Human Centricity
3. Analysis & Synthesis of Data Collected
4. Root Cause Analysis
5. Holistic Articulation of Problem

PRESCRIPTION THROUGH

1. Lateral Thinking
2. Divergent Thinking
3. Systematic Approach to Creative Thinking
4. Creating Multiple Tangible Solutions
5. Testing of Solutions

Explorra's Industry Clinic Program - ICP conducted in a workshop mode, employs an indigenously developed combination of creative and critical thinking frameworks for problem solving.

- We handhold participants to first understand, comprehend, and then find creative solutions to problems / challenges / possibilities at the workplace.
- Participants not only get apt solutions; but get equipped with lifelong knowledge of this indigenous problem solving framework, as well as an array of 10+ tools, techniques, methods and frameworks.



"Recognition by Government"



"Solutions for the Pharmaceutical Company"



"Design Clinic for The Bhutan Government"

ABOUT THE PROGRAM

Explorra's Industry Clinic Program (ICP) delivers to the specific needs of organizations. A process-driven workshop that has helped organizations to identify and solve a range of possibilities and challenges, be it -

- Market Leadership
- New Product / Service Development
- Innovative Mindset & Temperament
- Resource Optimization
- Enhancing Effectiveness & Efficiency
- Zero Budget Projects
- Merger & Acquisition Challenges
- Cultural Amalgamation
- Digital Asset Creation & Management
- And many more...

LEARNING OUTCOMES

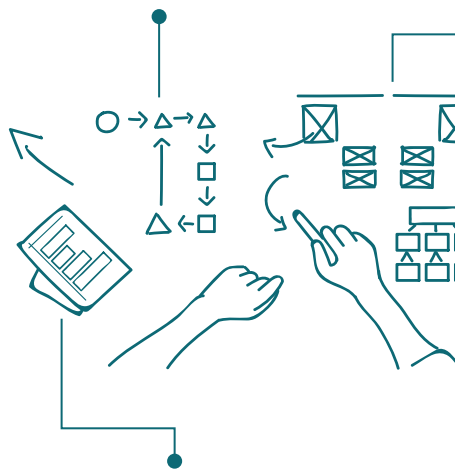
On completing this program, one will have

Internalised a Range of Diagnostic tools



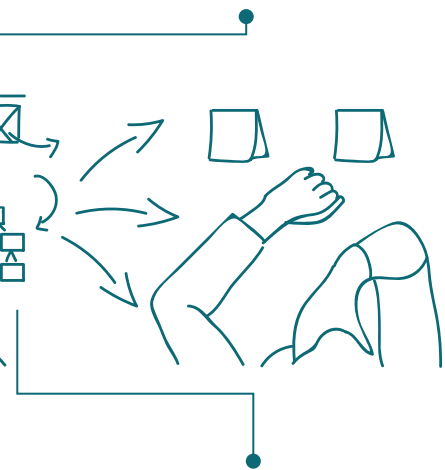
Applied apt technology interface

Discovered opportunities with in-depth understanding of client needs



Recognized setbacks and failures as valuable learning moments

Understood collaborative problem solving and decision making processes



Generated and evaluated new product and service concepts

WHO IS THIS PROGRAM FOR?

- C-Suite Executives at the CEO, COO, Managing Director Levels in the open format.
- Corporate Teams of Managers like Production Managers, Marketing Managers, etc.
- Functional Teams of Middle Level Managers

PROGRAM STRUCTURE & HIGHLIGHTS

- 1 Month Spaced Program
- 4 - 6 hours of Learning per week
- Carefully designed activities to provide experiential learning and garner the impact of the concepts

OUR TEAM



Mr. Rohit Swarup
Founder, CMD



Mr. Ninad Shastri
Joint MD



Dr. Hemant Trivedi
Director- Marketing



Dr. Romita Swarup
Academic Director



Dr. Piyush Sinha
Director, CRI
– Advisory & Research



Mr. Vijai Singh Katiyar
Principal Designer NID



Prof. Subhash Tendle
Academic Director,
IDCA – Explorra



Mr. S Ram Kumar
Founder & CXO,
Luckfogic.com



Mr. Leland Hayes
Luoyang Uni.
of Technology, USA



Prof. Isabel Herguera
California Institute
for the Arts, USA

ABOUT EXPLORRA

Pioneered the Design led Innovation Movement in India, equipping the workforce with necessary skills and competencies to enhance employability and holistic progress.

Explorra is led by a consortium of forward looking educationists and professionals having diverse expertise through rich experience. Our team offers specialised inputs to industry, government and academia in innovation, design pedagogy, digital transformation, change management, organizational development, management skills, start up and entrepreneurship.

Explorra engages with the corporates, government agencies for programs, workshops and consulting projects of strategic & tactical involvement serving global corporate clients based in India, China, Europe, Australia & USA.

Explorra received the prestigious '*Shiksha Bharti Puraskar*' for training and providing meaningful employment to 100000+ students over the last two decades, and, '*Indian Leadership award for Education Excellence*' for excellent curriculum and courses apt for 21st Century Needs.

OUR OTHER PROGRAMS

Future Leader Program *Igniting Leadership Potential*

Explorra's Future Leader Program focuses on developing leadership skills and aptitude amongst organizational employees. We firmly believe everyone has the potential for leadership at some level or other. FLP is offered in a customized format orienting the content to best serve the purposes of the organization. We specialize in handholding through the program till desired tangible outcomes are achieved.

Fun Friday Innovation Drills *Playful Paths to Serious Learning*

Fun Friday is designed to help organizations build innovation & problem solving capabilities through camaraderie and belongingness amongst their employees. The workshop mode encourages participants to proactively identify, analyze and resolve range of their workplace opportunities and challenges; through interesting activities and scientific concepts delivered in a light environment - essential on a Friday afternoon. An immersive learning experience through The Seven Stage Framework of ~ Being Steve Jobs, Sherlock Holmes, Mahatma Gandhi, Einstein, DaVinci, Walt Disney, Edison. Serious Learning with tangible outcomes - the Fun Way!



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